

Becca Williams (She/Her)

Based in Colorado and fully remote for 8 years

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Multidisciplinary Technologist With Insatiable Curiosity

Creative, and entrepreneurial product, technical program, and project strategist and manager who unites remote teams with exceptional emotional intelligence and a focus on delivering value. Certified Scrum Professional (CSP since 2017, CSM since 2016, CSPO since 2015), and Certified Facilitator LEGO® SERIOUS PLAY®. Circuit Stream Certified XR Developer – Unity. Startup mentor and [hackathon winner](#). 20+ year career in tech, B2B financial services, education, small business ownership, and non-profits.

Building a portfolio of generative AI product strategy experiments. Extensive knowledge and application of Agile and Scrum (non-dogmatic), startup ecosystems, remote work best practices, experience with technology policy advocacy, user and competitive landscape research, leading cross-functional software and product teams with a focus on cultivating psychological safety, stakeholder facilitation, SaaS, SDLC, and social enterprise.

Licensed Associate Real Estate Broker in the state of Colorado (inactive but not expired).

Becca in Web3

- [HZN2 \(NEAR Horizon accelerator\)](#) Participant
- [DLT Talents Cohort 7 Graduate](#)
- [GG19 Gitcoin Participant](#)
- [SheFi Cohort 8 Graduate](#)
- Consensus 2023 Emerge Scholarship Recipient
- [ETHDenver 2023 and 2024 Attendee](#)
- Starbucks Odyssey Beta participant since 02/23
- Learning Solidity
- Exploring spatial computing tools

Work History

Method Staff Product Manager | Aug. 2022 – present

Product and Project Lead

Project Summaries

- Currently focused on generative AI applications in e-commerce (product search and discovery) for an incubation team at a large Fortune 250 financial services company | Product Owner
- Self-service digital portal for responsible investing and ESG reporting | Senior Product Lead
- Custom dashboards, design sprints for multinational reinsurance company's future of risk management solution | Project and Product Lead

Menopausey Founder | September 2023- present

- Exploring how Web3 and other emerging technologies can revolutionize the perimenopause experience

Thought Distillery Independent Product, Project Management + Strategy, UX Research Consultant | Aug. 2019 – Aug. 2022

Project Summaries

- Digital Transformation for \$1B B2B Automotive Aftermarket Company | UX Researcher + Product Analyst
- Energy Consumption Management/Conservation Platform for B2B and B2C Electric Cooperative | Product Manager + Strategist
- Pandemic Pivot, Legacy Modernization for Large Professional Assessment and Testing Company | Agile Coach + Scrum Facilitator
- Net-New Platform/Revenue Stream for B2B, SaaS Sports Media Content Company | Product Analyst
- Agile Transformation for B2B Preventative Healthcare Company | Agile Coach + Scrum Facilitator
- Greenfield B2C Drone Marketplace Startup | Agile Coach, Partner Product Owner + Scrum Facilitator

Coda Global Scrum Facilitator + Business Analyst Oct. 2017 – Aug. 2019

Project Summaries

- Legacy Modernization of ERP for Large Grain and Flour Milling Company | Project Manager + Analyst
 - Successful rollout to 1100 internal users was described as the company's smoothest software product launch in its history
 - Managed seven-figure budget, project forecasting, and development activities of a 20+ person, globally distributed team
- Proof-of-Concept Automated Contract Analysis Solution Using Machine Learning to Accelerate Procurement at Large, Global SaaS Company | Product Owner + Scrum Facilitator
- New Data Platform for State Government Office of Small Business Supplier Diversity | Business Analyst

American Association of Insurance Services (AAIS) Scrum Facilitator May 2016 – Oct. 2017

- Managed up to eight cross-functional, distributed Agile/Scrum team projects at a time, including relationships with third-party technology and consulting vendors for internal and SaaS products

Reinsurance Group of America (RGA) Underwriting Rules Developer + Business Analyst 2012 – 2016, 2004 – 2006

- Trained 50+ domestic and international users on automated underwriting processes/software
- Created underwriting rules for complex impaired annuities products in the UK market
- Helped establish a structured data model for a new automated underwriting rules engine (SaaS model) using ACORD standards for life insurance
- Founded and led the Entrepreneurs Inside group to encourage entrepreneurial thinking
- Implemented and led daily Scrums for a team responsible for support of legacy underwriting systems and new development
- Served as Product Owner for international underwriting systems

Francis Howell School District High School Spanish Teacher 2008 – 2012

- Taught Spanish 1 and 2

St. Louis Public Schools Middle School Art Teacher 2007 – 2008

- Taught fundamentals of art to 7th and 8th grade students

Education

- [Synthetic Data as the Future of AI Privacy, Explainability, and Fairness: An Introduction for Data Scientists and Data Executives](#) | 2023
- What Is Generative AI? | LinkedIn Learning | 2023
- Licensed Associate Broker in Real Estate (Colorado, inactive but not expired) | 2022
- [Circuit Stream Certified XR Developer – Unity](#) | 2022
- University of Missouri - Columbia (Mizzou) | Master of Arts, Journalism | 2005
- Webster University | Bachelor of Arts, Psychology | 1999

Community Contributions + Thought Leadership

- [The Future of Real Estate in the Metaverse and IRL](#)
- [A Data-Driven, Climate Change-Aware Approach to Home Buying and Business Relocation](#) and its companion post, [Remote Employee Relocation: Finding Where to Live Based on High-Speed Internet](#)
- [Building and Facilitating Self-Managing, Agile, Remote Teams: My Operating Manual](#)
- [Power of WE \(Women Entrepreneurs\) Speaker](#) and Workshop Facilitator | 2021 – 2022
- [Founder Institute Mentor](#) | 2021
- [United Nations Internet Governance Forum](#) panelist | 2020

Tools

Super user of ChatGPT Plus including Custom GPTs, Poe, MacOS, Google Workspace, Slack, FigJam, Notion, Miro, Lucid, MURAL, Airtable, Jira, MS Office, Lean Canvas, Trello, Confluence, Calendly, and WordPress. Casual user of Figma, Adobe XD, Photoshop, InDesign, Azure DevOps, Unity, and Balsamiq. Ready to ramp up quickly on other SaaS solutions!

